

## Delta Introduces Basic Economy Fares and “Trip Extras”

Delta Air Lines is introducing a new Basic Economy fare product for domestic travel on Delta flights between Detroit (DTW) and the following cities in Florida:

Detroit (DTW) to/from:

- Orlando (MCO)
- Ft. Myers (RSW)
- Ft. Lauderdale (FLL)
- Tampa (TPA)

Basic Economy may be expanded to other markets in the future as determined by Delta.

As of March 13, 2012, Delta began offering customers the ability to customize their flight experience through the purchase of “Trip Extras” which are available for purchase on Basic Economy and other Delta fares in select domestic markets.

### Basic Economy

The Basic Economy product is designed to offer consumer choice and customization to the individual’s travel experience. The product is ideal for travelers who seek the lowest fare option, do not intend to make changes and do not consider seat choice an important part of their travel experience. Customers who prefer selecting seats and having flexibility in travel should consider fare options other than Basic Economy.

### Basic Economy Fare Highlights:

- **Voluntary changes will not be permitted**
- **Are non-refundable (except due to involuntary cases, such as irregular operations)**
- **Are combinable only with other Basic Economy fares**
  - Itinerary must be all E class segments or no E class segments
  - E class interline combinations are not permitted
- **Advance seat assignments are not permitted. Seats will be assigned by Delta at the time of customer check-in, and once assigned, no changes will be allowed.**

Note: Same Day Confirmed, schedule changes, irregular operations, baggage handling and all other processes are treated the same for Basic Economy fares as they are for any other fare type purchased.

### Trip Extras

When purchasing a Delta fare, customers traveling on select domestic flights are able to customize their flight experience through the purchase of various add-on products called “Trip Extras.”

Trip Extras will be available to purchase for any fare type primarily via delta.com and include the following:

- Mileage Booster™ - purchase of SkyMiles® miles in increments of 1,000 and up to 3,000 miles (must have valid SkyMiles number)
- Delta 24 Hour Wi-Fi Pass
  - 24 hours of unlimited Internet on all GoGo®-equipped Delta flights
- Priority Boarding
  - Available for purchase for purchase through delta.com, online check in, and kiosks in select markets
  - Valid only for early boarding on the Delta or Delta Connection flight for which it was purchased
- “Lift” package – includes Priority Boarding and Mileage Booster – 1,000 miles
- “Ascend” package – includes Priority Boarding and Delta 24 Hour Wi-Fi Pass
  - Note:
    - Select Trip Extras may be limited to single passenger PNRs (Delta 24 Hour Wi-Fi Pass, Priority Boarding, Lift package and Ascend Package)
    - Trip Extras are not changeable and non-refundable except for involuntary reasons
    - Priority Boarding will be available via kiosk and online check-in; Mileage Booster will also be sold via online check-in
    - Mileage Booster™, Delta 24 Hour Wi-Fi Pass, Priority Boarding, Lift package and Ascend Package will be sold on delta.com (Booking, Award ticket and My Trips)